

HONORABLE KAREN A. OVERSTREET

Hearing Date: Monday, September 15, 2014
BEFORE THE HON. TIMOTHY W. DORE

Hearing Time: 10:00 a.m.

Location: Seattle, Courtroom 8106

Response Deadline: Time of Hearing

[ORDER SHORTENING TIME PENDING]

UNITED STATES BANKRUPTCY COURT
WESTERN DISTRICT OF WASHINGTON AT SEATTLE

In Re) Chapter 11
)
ARCHER USA INC.,) Case No. 14-16659-kao
 Debtor.)

In Re) Case No. 14-16660-kao
)
LENCO MOBILE, INC.,) DECLARATION OF MATTHEW HARRIS IN
 Debtor.) SUPPORT OF FIRST DAY MOTIONS
)

Matthew Harris declares as follows:

1. I am the Chief Executive Officer and a member of the Board of Directors of Archer USA Inc. (“Archer USA”) and Lenco Mobile, Inc. (“Lenco”), each of which is a debtor-in-possession in their respective cases captioned above. I make this declaration based on my personal knowledge and my review of the business records and files of Archer USA and Lenco and I am competent to testify to the same.

2. On September 6, 2014, Archer USA and Lenco each filed a voluntary petition for relief under Chapter 11 of the United States Bankruptcy Code. Archer USA is a wholly-owned subsidiary of Lenco.

CORPORATE HISTORY AND EVENTS LEADING TO BANKRUPTCY

3. Lenco is a mobile technology company, incorporated in Delaware and headquartered in Seattle, Washington. Through its operating subsidiaries, Lenco does

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1 business in North America, Africa and Asia. Lenco's two largest operating companies are
2 (1) Archer Mobile South Africa Pty Ltd ("Archer South Africa"), a South African
3 corporation located just outside Johannesburg, South Africa; and (2) Archer USA, with
4 offices in Seattle and San Jose.

5 4. Lenco is an early stage business in the rapidly changing mobile technology
6 industry. Across all of its companies and affiliates, Lenco employs approximately 90 people,
7 with Archer South Africa constituting its largest office.

8 5. Lenco is a public company, traded over the counter, with a shareholder base
9 of fewer than 1,000 shareholders.

10 6. Lenco, through its subsidiaries, builds and sells integrated mobile engagement
11 solutions in three market segments: healthcare, financial services, and marketing. The
12 solutions are a combination of technology and services intended to assist enterprises engage
13 with their patients, customers and prospects, primarily through delivery of content to mobile
14 phones through messaging and applications. The solutions address a wide variety of business
15 problems. For example: the patient engagement solution ensures patients show up, ready and
16 on time, for a surgery and remember to take their medications; the financial services solution
17 delivers bank statements and tax bills to mobile phones for customers in the developing
18 world; the marketing solution delivers loyalty coupons to be redeemed at your local coffee
19 store.

20 7. Over time, Lenco and its subsidiaries have acquired a number of large
21 customers, including Microsoft, Starbucks, ABC, Novo Nordisk, Standard Bank, Citibank,
22 American Eagle Outfitters, and the City of Johannesburg.

23 8. The company as it exists today is the product of the December 2011 merger of
24 Lenco and Archer USA (which was, at that time, iLoop Mobile Inc.). Lenco was operating
25 in Africa and Asia; Archer USA was operating in North America. Upon the merger, Lenco
26 appointed me as CEO of Lenco, at which point we made the decision to move Lenco's

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1 corporate headquarters to Seattle Washington. With the help of several key board members,
2 I built an executive team in Seattle that went about the complex task of integrating the
3 various operations of the Lenco subsidiaries.

4 9. At the time of the merger, each of the two companies, Lenco and Archer
5 USA, were undercapitalized. Six months earlier, at the time the companies agreed to merge,
6 Lenco set out to raise approximately \$55 million. The initial plan was to pay the Archer
7 USA shareholders \$38 million, and fund Lenco's working and growth capital needs with the
8 remaining \$17 million. Lenco failed in its effort to raise capital, though, and ultimately the
9 Archer USA shareholders accepted stock instead of cash and the merged company launched
10 with substantial unmet capital needs. Over the course of the next two years, Lenco raised
11 capital through several debt and equity offerings. The obligations incurred by Lenco
12 included a \$4 million round of debt in July and August 2012 (the "2012 Loans") and a \$2
13 million round of debt in 2013 (the "2013 Loans"). During the months immediately before
14 filing the voluntary petitions for Lenco and Archer USA, Lenco and Archer USA were
15 undercapitalized and experienced cash shortfalls resulting in non-payment to various
16 creditors, including employees. During the summer, the company, on a continuous basis,
17 reviewed its restructuring options, including seeking voluntary relief under Chapter 11 of the
18 Bankruptcy Code.

19 10. On September 4, 2014, several of the 2012 noteholders (the "2012 Lenders")
20 informed me that absent repayment of the 2012 Loans in the cumulative amount of \$750,000,
21 these lenders intended to file a petition for involuntary bankruptcy in Delaware. On
22 September 6, 2014, after lengthy discussion and with the benefit of advice of outside
23 professionals, the Boards of Directors of both Lenco and Archer USA, consisting of Jorgen
24 Larsen, Michael Matthews and me voted unanimously to file voluntary petitions for relief
25 under Chapter 11 of the Bankruptcy Code.

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1 **LOAN OBLIGATIONS AND PURPORTED SECURITY INTERESTS**

2 11. As described above, in July and August 2012, Lenco became obligated to
3 various individuals and entities under the terms of a Note Purchase and Security Agreement
4 (collectively, the “2012 Agreements”). Obligations owed by Lenco to the 2012 Lenders
5 under the 2012 Agreements were evidenced by twenty separate promissory notes (the “2012
6 Notes”) with varying maturity dates. The first maturity date under the 2012 Notes was July
7 15, 2014.¹

8 12. In June 2013, Lenco became obligated to five individuals and entities under
9 the term of a different Note Purchase and Security Agreement (collectively, the “2013
10 Agreements”). Obligations owed by Lenco to the 2013 Lenders under the 2013 Agreements
11 were evidenced by five separate promissory notes (the “2013 Notes”), each of which mature
12 on January 15, 2015.² The 2012 Agreements and 2013 Agreements are collectively referred
13 to as the “Initial Agreements.” The 2012 Notes and 2013 Notes are collectively referred to
14 as the “Notes.” The 2012 Lenders and 2013 Lenders are collectively referred to as the
15 “Lenders.”

16 13. To secure obligations due to Lenders under the Notes, Lenco purported to
17 grant the Collateral Agent (as that term is defined in the Agreements) “a security interest in
18 all of the Collateral.” (Initial Agreements, Section 3.1.) No other granting language was
19 included in the Notes or Initial Agreements. However, none of the subsidiary entities,
20 including without limitation Archer USA and Archer South Africa, executed the Agreements
21 and Lenco was not authorized as an agent of Archer USA or Archer South Africa to grant
22 security interest or transfer ownership in the assets of such subsidiaries.

23

¹ The following persons and entities comprise the “2012 Lenders”: Pablo Enterprises, LLC, Bradford C. Berk,
24 Paul Michael & Kathleen Bower, Bob Chiumento, Kenneth R. Jensen, Srivnas Kandikattu, Michael Levinsohn,
25 James L. Liang, Rich Moore, Kjetil Skogsholm, Principal AS (Roar Hausner), Edward S. Brokaw, Robert B.
Corman, James D. Meadlock Trust, Edwina S. Millington, Walter Harrison, Chris Dukelow, Matthew Harris,
and State Bank and Trust Trustee F/B/O Derace L. Schaffer IRA rollover.

26 ² The following persons and entities comprise the “2013 Lenders”: Pablo Enterprises, LLC, Robert Kaufman,
Matthew Kinley, James L. Liang, and Derace Shaffer.

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1 14. Pursuant to late filed UCC-1's (see ¶16 below), the Collateral purportedly
2 securing the Notes includes, among other things, all of Lenco's and its wholly owned
3 subsidiaries property and rights in and to property, including all accounts, instruments,
4 chattel paper, deposit accounts, documents, general intangibles, goods (including inventory,
5 equipment and fixtures), money, letter of credit rights, supporting obligations, intellectual
6 property, investment property and commercial tort claims. To my knowledge, no person or
7 entity has been named as "Collateral Agent."

8 15. Lenco has not delivered shares for any subsidiary to any individual Lender as
9 security for the Initial Agreements.

10 16. Although the Initial Agreements were executed in 2012 and 2013, the Lenders
11 did not file UCC-1 financing statements evidencing the security interests purportedly granted
12 to the Collateral Agent in the Initial Agreements by Lenco until June 9, 10 and 17, 2014.³

13 17. On or around August 22, 2014, Archer USA entered into a Loan Agreement
14 (the "Bridge Loan Agreement") with Hope Street Advisers, LLC as agent for James L.
15 Liang, Bruce K. Anderson, Derace Shaffer and Robert Kaufman (the "Bridge Lenders"). To
16 secure Archer USA's obligations to the Bridge Lenders under the Bridge Loan Agreement,
17 Archer USA granted a first priority lien and security interest in all of Debtor's now existing
18 or hereafter acquired right, title and interest in and to the collateral described in the Security
19 Agreement dated August 22, 2014.

20 18. I understand the Bridge Lenders filed UCC-1 financing statement(s)
21 evidencing the security interests purportedly granted to the Bridge Lenders on or about
22 September 5, 2014.

23
24

³ On June 9, 2014, the following Lenders filed UCC-1 Financing Statements: Matthew R. Harris, Edward S.
25 Brokaw, Robert B. Corman, Walter Harrison, James D. Meadlock Trust and Edwina S. Millington. On June 10,
26 2014, UCC-1 financing statements were filed by Pablo Enterprises, LLC, James L. Liang and Derace L.
Shaffer. Thereafter, on June 17, 2014, UCC-1 financing statements evidencing security interests purportedly
granted by Archer USA, Inc. to Pablo Enterprises, James L. Liang and Derace L. Schaffer.

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SALES AND FINANCING EFFORTS

19. Debtors are engaged in ongoing efforts to locate a capital provider and/or purchaser for certain assets of Archer USA, as well as Archer South Africa (Lenco's wholly owned subsidiary in South Africa).

20. One of the primary assets and sources of revenue for Lenco's wholly-owned subsidiary, Archer USA, is its North American marketing services business ("Marketing Services"). The Marketing Services business consists of an integrated mobile messaging platform, contracts with a number of large customers, partnerships with several large marketing services firms, vendor contracts, and a sales, marketing, services and technical team. Archer USA is in the process of divesting this business and has received multiple bids for it. One bidder has executed a letter of intent and is in the process of completing its due diligence and drafting definitive agreements. After Archer USA filed its voluntary petition, a prior bidder reiterated its interest in acquiring the Marketing Services business. The company anticipates completing the divestiture of Archer USA's Marketing Services business by mid-November 2014.

USE OF CASH

21. I have reviewed the Declaration of Douglas Durst in Support of First Day Motions and the Cash Budget attached thereto as Exhibit A. Archer USA requires the immediate use of the Cash as proposed in the Cash Budget (the “Cash”) to minimize disruption to and avoid termination of its operations, which would result in immediate and irreparable harm to Archer USA’s business and imperil any potential sale of its Marketing Services asset.

22. Without access to the Cash, Archer USA will be unable to meet its current working capital needs, pay ongoing ordinary course expenses including payroll and commissions, pay payroll and other taxes, obtain goods and services, meet customer obligations, obtain continued trade credit, and attract new business, all of which will severely

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1 and irreparably damage its business and the going concern value thereof. Archer USA
2 therefore has an immediate and crucial need for access to the Cash to avoid any interruption
3 in the flow of essential services. At this point in time, Cash is the only available source of
4 funds to meet such needs.

5

6 I declare under the penalty of perjury under the laws of the State of Washington that
7 the foregoing is true and correct.

8 EXECUTED at Seattle, Washington this 10th day of September, 2014 by Matthew
9 Harris.

10 /s/ Matthew Harris
11 Matthew Harris

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